

# Hotel Rock Lititz

50 Rock Lititz Blvd, Lititz, PA 17543



## Property Highlights:

- **Property Type:** Hotel
- **Year Built:** 2018
- **Building Size:** 92,000 SF
- **Stories:** 5
- **Number of Rooms:** 139 total
  - 81 Deluxe Kings
  - 40 Deluxe Double Queens
  - 16 King Suites
  - 2 Penthouse Suites
- **Amenities:**

Room service; pool; hot tub; fitness center with Peloton bike; electric car charging stations; event space; social spaces offering shuffleboard, pool table and outdoor patio; and Per Diem, a 110-seat restaurant and bar featuring casual eclectic cuisine

With the catchphrase “we will, we will rock you to sleep,” Hotel Rock Lititz opened in November 2018, adding lodging and dining to the 96-acre Rock Lititz campus. The hotel, restaurant, and bar are open to the public.

Located at 50 Rock Lititz Boulevard, Hotel Rock Lititz features 139 guest rooms and Per Diem, a 110 seat “casual eclectic” restaurant and bar. The Hotel’s 3,000 square-foot event space offers the flexibility to be divided into smaller spaces.

The 92,000 square-foot property is owned by ARC One Lititz Partners, LP and operated by As One Management. ARC One is a partnership led by principals of Amerimar Realty Company, As One Management, and ADCO American Development Company.

The Hotel’s roots in the live event touring industry are evident in the décor of both guest rooms and common areas. The hotel reconfigured architectural and functional elements from popular concerts connected to Rock Lititz, and repurposed them in creative ways. Custom wallpaper, representing 40 years of shows with over 1,000 backstage passes, is displayed as an accent wall in the guest rooms. Road cases are used as sliding doors in the guest rooms and stages used on tours were repurposed as desks in the suites.

Hotel Rock Lititz reflects the technology and creativity of the Rock Lititz Community’s businesses who serve the live event industry. The hotel authentically showcases what Lititz has been producing for the world. Because of its unique branding, the partners decided the Hotel should be an independent, non-franchised facility. The whole property has been thoughtfully put together to reflect the soul of music and appreciate the work that helps make stars successful.



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